



GWTA is a membership organization of thousands of motorcyclists and is comprised of hundreds of chapters throughout the United States and Canada. Beginning April 2009, GWTA members throughout the United States and Canada will be participating in “point of interest” tours in the 2009 RaveNRide. Our goal is to promote your business along with unique points of interest as our members travel throughout the upcoming riding season.

Participation means your business will be widely marketed in conjunction with the 2009 RaveNRide and promoted towards the entire GWTA membership for April – October 2009 at a very low cost!

How it works:

- The tours are offered from April 1<sup>st</sup> – October 31<sup>st</sup>, 2009.
- Members will obtain a punch card for each regional tour they wish to complete.
- Participating businesses will punch the member cards as they visit.
- Once a member has a completed tour card, they return it to the national office.
- Member will receive a 2009 RaveNRide pin for completing a tour.
- Member will be entered in to a drawing for a \$1,000 prize for each fulfilled tour card they return.
- The \$1,000 prize will be drawn December 1, 2009 and the winner will be announced at [www.GWTA.org](http://www.GWTA.org) as well as in *Touring News Magazine*.

Benefits for the business:

- Monthly exposure (April thru October 2009) in *Touring News Magazine*.
- *Touring News Magazine* is GWTA’s national magazine which is mailed monthly to every GWTA member. *Touring News* is also widely distributed at many events, motorcycle shows and dealerships throughout the US & Canada.
- Monthly online listing on the RaveNRide feature at [www.GWTA.org](http://www.GWTA.org).
- Listing on the RaveNRide brochure.
- Your business may be included in member submissions to *Touring News Magazine* showcasing their experiences as they visit the tour stops.
- Reach thousands of motorcyclists nationally as they plan to travel in your area.
- Each Business will be entered in a \$1,000 drawing (separate from the member drawing).

As a point of interest your business will agree to the following:

- Display signage provided by GWTA throughout the duration of the ride (April thru October 2009.)
- Keep the 2009 RaveNRide brochures on hand for distribution to participants.
- Stamp participant cards as they visit your business.

This is an excellent opportunity for your business to reach our members during the upcoming riding season! It is required that we have a minimum of 10 businesses participate per area in order to set up a tour. If you are interested in participating please fill out the 2009 RaveNRide agreement and return it to a GWTA representative or mail it to our home office at the address listed on the form. The deadline to reserve space for participation is March 1, 2009!